

## Assurance Statement Zalsman

Zalsman B.V. (further referred to as Zalsman) has commissioned FIRA Sustainability B.V. to provide external assurance on the reliability of Corporate Social Responsibility information as presented in the FIRA Platform. This statement is issued to Zalsman based on our assessment of the content, including underlying systems and available evidence, as disclosed in its Extended CSR Report and CSR Scorecard. This statement is intended for clients and other stakeholders who have a professional interest in Zalsman sustainability performance and opportunities.

**The value of FIRA participation is found in transparency on actual CSR performance information as disclosed in the FIRA Platform. Please visit [www.fira.nl](http://www.fira.nl) to request access.**

### Scope

The scope for this assignment is: Printing and digital printing, finishing, prepress, web2print including logistics and ICT consultancy by Zalsman B.V. (chamber of commerce 05044422) based in the Netherlands. Zalsman Kampen B.V. and Zalsman Print B.V. are also in scope. Zalsman Groningen B.V. is not in scope.

### CSR Report: Extended

Zalsman expresses commitment to the principles of corporate social responsibility, and discloses its ambition on CSR issues as prioritized by FIRA, including management approach, policies, measures and plans. An extensive issue analysis has also been executed.

### Methodology & Work Undertaken

FIRA facilitates organizations processing the sustainability information in the FIRA Platform. FIRA ensures that the assessment team possesses the required competencies and adheres to the principles of auditing regarding ethical conduct, professional integrity, and independence. FIRA verifies all claims and information in accordance with the standard particular to the Extended CSR Report (see FIRA Platform Protocol for details). Claims and related information in the FIRA Platform were reviewed based on the evidence made available by Zalsman to FIRA to determine the plausibility of information.

### Conclusion

Zalsman reports about initiatives and performance related to sustainability. Based on the work undertaken, we conclude that the claims and information portrayed through its Extended CSR Report in the FIRA Platform are reliable.

### Summary FIRA Comments

We compliment Zalsman on initiatives undertaken. Please find a summary of our comments as published in in the FIRA Platform below:

- ⊙ **Balance & Completeness:** Management approach including objectives has been disclosed for all relevant CSR issues. Practices are focused on social return, prevention of pollution, climate change, sustainable resource use, deforestation, vitality of employees, quality, data protection and supporting charities. We encourage Zalsman to also disclose practices on other relevant issues, such as employability, sustainable procurement, respect for property rights, promoting CSR, and internships.
- ⊙ **Code of Conduct:** A company code of conduct is in place.
- ⊙ **Commitment to CSR:** Zalsman has committed to the template CSR declaration, including commitment to all CSR principles and to progress on material issues. We encourage Zalsman to work on a company specific declaration based on relevant issues.
- ⊙ **Value Chain:** There is limited information on the origin of supplies beyond Zalsman tier 1 suppliers (upstream). We encourage Zalsman to collect additional supply chain data for product related suppliers.

Date of issue: December 11, 2017  
(company CSR information is re-assessed on annual basis).

On behalf of FIRA,

  
Mrs. J. Chatelain  
Director Reporting and Assurance

